



Avec le soutien de la Région de Bruxelles-Capitale
Met de steun van het Brussels Hoofdstedelijk Gewest

14 November 2011

SAVE THE DATE: 28 November 10 a.m. to 6 p.m.
« Bruxelles Pionnières /Brussels Pioneers »,
the business incubator for innovative women in Europe's capital : Open Day
at the Brussels Agency for Enterprises (BAE)

You are a woman cycling through a career transition, or starting her professional career, or wanting to return to a job after a career break, you may be a long-term expat. And you all have an innovative idea that could, why not, become a business ...

Then you may want to sign up for the Brussels Pioneers Open Day on 28 November at the offices of the Brussels Agency for Enterprises (BAE)! Our multilingual team will be delighted to tell you more about the activities of the first business incubator for innovative women in Europe's capital. We will provide you with information and personal advice in French, Dutch, English, German, Spanish and Italian.

Time & Venue: Tour & Taxis – Avenue du Port 86C, 1000 Brussels, from 10 a.m. to 6 p.m.

Registration: contact@bruxellespionnieres.org

Support during the pre-creation and creation process adapted to the specificities of innovative women entrepreneurs

Our offer integrates the standard principles of consultancy and coaching, adapting them to the specificities of female entrepreneurship and to the obstacles women may face when starting their own business. This includes:

- **A deal flow** targeting women with innovative and sustainable projects: an innovative service, an innovative solution, a innovative product, access to a new type of clients, or to new forms of distribution...
- **A welcoming working environment in the heart of Brussels**, geographically easily accessible and safe, with pleasant offices and all necessary equipments (internet access, phone, fax, photocopy machine, meeting rooms etc.).



- **Consultants from various organizational and cultural backgrounds**, who are aware of prevailing stereotypes, because they have experienced them, or are sensitized to them.

Brussels Pioneers - background information

Brussels Pioneers is part of an international network of incubators designed for women with a truly innovative entrepreneurial project, Fédération Pionnières. Our mission is to help them set up their business – and run it!

Our business incubator was launched last month. It represents a three-year-project of the non-profit organization IFBFW (co-presidency: **Evelyn Gessler** – Founding President of Club L, Owner and Manager of *Deciders*, and **Bruno Wattenbergh**, Operational Director of the Brussels Agency for Enterprises – BAE).

We are proud to receive support from **Brussels Capital-Region**, and to implement our activities in a partnership with major regional actors: the **Brussels Agency for Enterprises (BAE)** provides “Bruxelles Pionnières/Brussels Pioneers”, **Ceraction**, and **Solvay Brussels School**.

We collaborate with women’s networks, Chambers of Commerce and Embassies. We furthermore receive support from a **Committee of Godmothers**, all economic and political women leaders representing the cultural diversity of Brussels. The consultancy and coaching of the women entrepreneurs is coordinated by **Cleverland** sprl, a Brussels-based consultancy, ensuring that the proven “Pionnières” methodology specifically designed for women is adapted to the cultural and linguistic diversity of Europe’s capital.

Our team is composed of women with significant experience in leadership positions, expertise in diversity and gender equality at national and European levels, and in-depth knowledge of the mechanisms of women entrepreneurship.

Contact us

www.bruxellespionnieres.org

« Bruxelles Pionnières/Brussels Pioneers » contacts
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